

Gujarat Technological University
Five Year Integrated Program
Master in Applied Management (MAM)
Japanese (Foreign Language) (4120507)

COURSE IN FOREIGN LANGUAGES

(40 hours)

Course Overview and Objective: MAM students may take a Foreign Language Course in one of the Foreign Languages like French / German /Japanese/ Mandarin (Chinese) /Spanish / Arabic etc during the MBA program. With plethora of mergers and acquisitions in the corporate world, and with MNCs entering in the Indian market, learning a new foreign language helps the students to gain a competitive advantage from the employability perspective.

Pedagogic Style: Vocabulary, grammar, teaching through lecture and demonstrative methods, multi-media teaching, verbal pronunciation of the foreign words and its application in various situations and conversation, activity book practice and work-sheets for dialogue writing etc.

Course Outline: The Basic Level of foreign language has to be taught to the students, so as to enable them to communicate in that language.

The session plan for Japanese is mentioned in detail.

JAPANESE Language (4120507)

Session Plan:

Session Nos.	Topics to be covered
1-4	Greetings - You will be able to greet people in Japanese, give your name and ask how people are.
5-8	Professions - You will be able to ask and answer questions about your job in Japanese; you will also be able to ask about and give your phone number.
9-12	Nationalities and languages - You will be able to say where you come from in Japanese and give the language you speak; you will also be able to ask other people about these subjects.
13-16	Family - You will be able to talk about the people in your family (or, if you prefer, other people's families) and say how old they are.
17-20	Time and transport - You will be able to tell the time and give days and months in Japanese; you will also be able to ask for a ticket on public transport.

21	Revision session
22-25	Freetime activities and weather - You will be able to say what you like or don't like, and also talk about your freetime activities in Japanese; you will also be able to say what the weather is like at the moment or at particular times of the year.
26-29	Shopping for clothes - You will be able to ask about something in a shop in Japanese, understand and talk about prices, and also describe clothes.
30-33	Shopping for food - You will be able to talk about different meals, also food and drink; you will know what to say to buy these things from a shop using Japanese.
34-37	Accommodation - You will be able to book accommodation and check in using Japanese, also know how to ask questions and talk about simple problems.
38-40	Restaurants - You will be able to understand the main items on a menu and order a meal in a restaurant.

Basic Text Books:**

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
1.	Nihongono Shoho	Japanese Foundation	Japan Foundation/ JALTAP	2000
** The foreign language text-book may be prescribed by the faculty.				